



Graphene-Info media kit (updated February 2018)

Graphene-Info was established in 2009 to provide services and resources for the global graphene industry. It is the world's most popular graphene publication with tens of thousands of monthly readers online and over 15,000 newsletter subscribers. Graphene-Info is the best way to quickly reach the graphene industry and put your products and services in front of industry leaders and decision makers.

Quick facts:

- Over 50,000 monthly readers
- Over 15,000 newsletter subscribers
- Over 10,000 social media followers (LinkedIn, Twitter, Facebook, G+, etc)
- Highly targeted graphene readership
- Worldwide readership. Top countries: US, UK, India, Canada, Australia, Germany, Italy, France and Spain.
- About 75% of our visitors come from search engines, 5% through links from referring sites and 20% come directly.
- Exact numbers available [on request](#)

Advertisement campaigns

We offer banner advertisement in Graphene-Info's web site and newsletter:

- Top-right banner: \$400 per month (3 ads rotated)
- Right-side banner: \$350 per month (3 ads rotated)
- Bottom banner: \$350 per month (3 ads rotated)
- Newsletter banner: \$300 per issue

Graphene-Info THE GRAPHENE EXPERTS

TOP RIGHT BANNER

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Knowledge Hub
A world of graphene information

Graphene-Info: the graphene experts
Graphene-Info has been the leading international graphene publication for over 5 years, with a readership of tens of thousands of professionals a month. We provide a multitude of services to the graphene market based on our extensive and up-to-date knowledge, fast and close ties with industry leaders. Our consultancy services include market outreach, assistance, nanomaterials brokerage, support for graphene start-ups, business development, and more.

Graphene is the world's strongest, thinnest and most conductive material, made from carbon. Graphene's remarkable properties enable exciting new applications in electronics, solar panels, batteries, medicine, aerospace, 3D printing and more.

Recent Graphene News

Applied Graphene Materials performance in FY2015 was 'ahead of expectations'
14th 2015
The UK-based Applied Graphene Materials announced that its performance in the 2015 financial year (which ended on July 31) was slightly ahead of company expectations.

AGM's Q4 Boardly broadened its portfolio of identified collaboration opportunities, and provided over 100 evaluation samples to customers in more than 20 countries. The growth in opportunities seems to be accelerating as the evaluation quantities obtained in the Q4 was higher than in the previous nine months combined.

[Read the full story](#) **Posted:** 14th 2015

Nanomedical Diagnostics declares commercialization of graphene biosensor
14th 2015
Nanomedical Diagnostics, a UK-based medical diagnostic developing and commercialising graphene biosensors for use in research and diagnostics, is proud to announce that it has secured a label free, quantitative, low cost biosensor for small molecule and protein analysis, the product is entering beta testing this fall and is targeted for commercial release in early 2016.

AGM's research is based on graphene biological field effect transistor (BioFET) technology. A system for making disposable nanoscale biosensors for measuring glucose, cholesterol and lactate through a graphene-based platform. Nanosensors are used for monitoring glucose, research product development will be evaluating its performance with the company for portable control and monitoring of glucose. The UK and Nanomedical Diagnostics are entering into a cooperative research and development agreement to evaluate.

[Read the full story](#) **Posted:** 14th 2015

Graphene UAV made by UK collaboration
14th 2015
A research partnership between the University of Central Lancashire's College of Science and Technology and Olex Drone Co. Ltd, and the University of Manchester's National Graphene Institute yielded a graphene-enhanced UAV (unmanned aerial vehicle).



A first flight of the drone was recently carried out, aiming to test the graphene within the UAV to test its non-toxic, aerodynamic properties and how it can be integrated into the manufacturing process. The researchers' work to explore how graphene can be integrated with the aerospace industry, and collaborating with the National Graphene Institute provided the partners with an opportunity to conduct research with a viable real-world application.

[Read the full story](#) **Posted:** 14th 2015

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We offer discounts for long-term campaigns and also for new customers wishing to test the effectiveness of a campaign on Graphene-Info.

Graphene-Info sponsorships

Graphene-Info offers several sponsorship levels that can help enhance your visibility in our website and newsletters. Becoming a Graphene-Info sponsor can boost your brand (by connecting to Graphene-Info trusted brand), drive more leads to your business and show your support for the graphene community.

Our Gold and Platinum sponsorship levels also offer sending direct marketing messages to our readers and newsletter subscribers.

Graphene-Info sponsorships last for a year and are the most affordable way to increase your presence in the graphene industry. Graphene-Info also offers special promotion services for event organizers.

	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Enhanced company listing	✓	✓	✓
Multiple listing categories	✓	✓	✓
Listing in sponsors page	✓	✓	✓
Free jobs-board listings	✓	✓	✓
Two Graphene-Info posts		✓	✓
One newsletter writeup		✓	✓
Company logo in sponsors page		✓	✓
Company name in newsletters		✓	✓
Dedicated e-mail blast			✓
Handbook license (\$600 value)			✓
Platinum logo in sponsors page			✓
Company logo in newsletters			✓
Yearly cost	\$500	\$1,500	\$2,500

Contact us now at <http://www.graphene-info.com/contact> to learn more, get a personalized promotion quote and start driving new graphene business leads to your business!

For more info, please visit us at <http://www.graphene-info.com/services/market-outreach>