



## **Graphene-Info media kit (updated September 2015)**

Graphene-Info was established in 2009 to provide services and resources for the global graphene industry. It is the world's most popular graphene publication with tens of thousands of monthly readers online and over 8,000 newsletter subscribers. Graphene-Info is the best way to quickly reach the graphene industry and put your products and services in front of industry leaders and decision makers.

### **Quick facts:**

- Over 20,000 monthly readers
- Highly targeted graphene readership
- Worldwide readership. Top countries: US, UK, India, Germany, Australia, Canada, China, Russia, Italy and Spain
- About 60% of our visitors come from search engines, 10% through links from referring sites and 30% come directly.
- Exact numbers available [on request](#)



## Graphene-Info sponsorships

Graphene-Info offers several sponsorship levels that can help enhance your visibility in our website and newsletters. Becoming a Graphene-Info sponsor can boost your brand (by connecting to Graphene-Info trusted brand), drive more leads to your business and show your support for the graphene community.

Our Gold and Platinum sponsorship levels also offer sending direct marketing messages to our readers and newsletter subscribers.

Graphene-Info sponsorships last for a year and are the most affordable way to increase your presence in the graphene industry. Graphene-Info also offers special promotion services for event organizers.

	<b>Silver</b> Sponsor	<b>Gold</b> Sponsor	<b>Platinum</b> Sponsor
Enhanced company listing	✓	✓	✓
Multiple listing categories	✓	✓	✓
Listing in sponsors page	✓	✓	✓
Free jobs-board listings	✓	✓	✓
Two Graphene-Info posts		✓	✓
One newsletter writeup		✓	✓
Company logo in sponsors page		✓	✓
Company name in newsletters		✓	✓
Dedicated e-mail blast			✓
Handbook license (\$600 value)			✓
Platinum logo in sponsors page			✓
Company logo in newsletters			✓
<b>Yearly cost</b>	<b>\$500</b>	<b>\$1,500</b>	<b>\$2,500</b>

Contact us now at <http://www.graphene-info.com/contact> to learn more, get a personalized promotion quote and start driving new graphene business leads to your business!

For more info, please visit us at <http://www.graphene-info.com/services/market-outreach>