



Advertising Packages

Reach Graphene Industry Professionals:



14,000+
Subscribers



**Over 20,000 social
media followers**

(LinkedIn, Twitter, Facebook)



**Highly targeted
readership!**



Monthly website page views:

50,000 – 100,000

- ✓ Promote new products
- ✓ Drive webinar registrations
- ✓ Announce business milestones
- ✓ Gain access to investors
- ✓ Attract trade show booth visitors

GRAPHENE-INFO ADVERTISEMENT AND MARKETING OFFERS

	Silver	Gold	Platinum
Sponsored article (per year)	2	4	6
Logo and link in weekly newsletters	Yes	Yes	Yes
Enhanced directory entry	Yes	Yes	Yes
Email blasts	0	0	2
Banners	No	Yes	Yes
Cost if booked before February 1st 2026	2,500	3,500	6,000
Cost per year	3,500	5,000	7,500

** It is possible to order a single email blast or single sponsored article, contact us for details. For more information on these benefits, see below

Trusted by leading companies worldwide



CONTACT US



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Banners are displayed to all Graphene-Info readers across every page of the site. Graphene-Info offers three premium banner placements - top-right, after-article, and right-side - with three advertisers rotating in each spot. This ensures maximum visibility and consistent exposure throughout the platform.

Sponsored articles deliver your company's message directly to our highly engaged Graphene audience. They can highlight your products or services, showcase new technologies, share customer success stories, or provide an in-depth company profile. Advertisers maintain full control over the article's text, images, videos, and links, while the Graphene-Info team is available to help draft compelling and effective content. Each article is published on Graphene-Info.com, shared across our social media channels (LinkedIn, Facebook, and X), and featured in our weekly newsletter. After publication, you'll receive a detailed performance report to measure your campaign's impact.

Feature your brand directly in our weekly newsletters, which reach a highly targeted audience of display professionals. Your **logo and link** are included in every edition, ensuring continual brand exposure and increased awareness across the Graphene ecosystem.

Gain premium placement in the Graphene-Info **Company Directory** - one of the most visited resources in the Graphene industry. With an enhanced entry, advertisers control all content, including text, images, videos, and links. Enhanced listings also include a direct (do-follow) link to your website for stronger SEO performance, and you can appear in multiple relevant categories for maximum reach.

Reach Graphene-Info's entire newsletter subscriber base with a **dedicated email blast**. This highly effective marketing tool allows you to deliver your message directly to thousands of industry professionals. Advertisers control every element of the email - from text and images to links and design - ensuring the message perfectly represents your brand.